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Assignment 1- Use case for LinkedIn (Job Search section)

Owing to the Job search I am going through, a website/app I use a lot every day is LinkedIn. Particularly, the Job Search feature of LinkedIn. Here I am Listing points that I like about the app and the improvements it can make, along with Use Cases.

A few things I like about LinkedIn are:

* The “My Jobs” feature which includes a list of saved jobs as well as a list of jobs I applied for. It helps to keep track of one’s job applications
* The Job Alerts feature helps a lot by sending notifications of new Jobs posted
* LinkedIn also recommends jobs based on the Jobs we apply for or search for
* The search feature lets you search for a Job based on title of the job or the company and even the skills required by the company
* When you select a company, it shows you the names and no of your connections working at that company.
* If you’ve already applied to a Job, it shows you that you’ve already done so and even how long ago

The improvements I would suggest are as follows:

* Adding a feature for Verified jobs to minimize the number of false jobs and prevent a user being redirected to a different website instead of the intended career site
* The Intern filter does not always work, many times if a user is searching for jobs in a particular company and sets the “Job Type” filter to “Internship” it shows 0 jobs, but on adding the “intern” keyword to the search bar shows internship opportunities
* LinkedIn does not always show all the latest job postings even after sorting the posts “By time earliest first”
* LinkedIn is not up to date with respect to job posting, sometimes when LinkedIn shows you a job and you go to the company’s career site to apply for it, it shows that the job is no longer available.
* When you use the “easy apply” feature LinkedIn automatically shows “Follow Job” prompt by default, when you untick the same, the page rolls down to the end where it’s just blank space.

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| Use Case 1: | Apply for a Job. |
| Actor: | User |
| Basic Flow: | A user goes to the respective job position which he/she wants to apply. Clicks on the button “Apply” which will redirect him/her to the respective employer’s page. |

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| Use Case 2: | Save a Job for later |
| Actor: | User |
| Basic Flow: | A user goes to the respective job position which he/she wants to apply. Decides to apply for this position later and hence clicks the button “Save”. The corresponding job is then reflected under “Saved Jobs” |

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| Use Case 3: | Use the “Filter” option for better search results |
| Actor: | User |
| Basic Flow: | A user when he/she does not find the exact job position clicks the “All Filters” button. Now the user can filter out the job description by selecting the desired attributes. |

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| Use Case 4: | Search job positions based on “Location” |
| Actor: | User |
| Basic Flow: | A user can search for jobs based on his/her desired location and can apply to job in whichever part of the world. |

Use case to improve UX for finding a job with filters:

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| Use Case 5: | To improve the user experience for finding a particular type of job in a company |
| Actor: | User |
| Use Case Overview | A user goes to the Jobs section of LinkedIn and sets the filter for “Job Type” as internships. |
| Trigger: | User wants to search internship positions only |
| Pre-conditions: | * User is finding a job * User logs in to the website. |
| Basic Flow: | A user goes to the Jobs section of LinkedIn and sets the filter for “Job Type” as internships but finds the no of positions to be 0. He then inputs the keyword “Intern” in the search bar and finds several positions. |
| Alternative flow for 1:  (Description) | 1. User logs in to website 2. User goes to the Jobs section and sets the Internships filter. 3. The companies are forced to segment their Job openings according to their types. 4. The user finds the positions he was finding as he should’ve, the filters work well. |
| Termination Outcome: | 1. User might apply for the job 2. User might save the job 3. User might exit the website |
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Use Case to improve the overall user experience of the website:

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| Use Case 6: | To verify jobs before posting them |
| Actor: | User |
| Trigger: | To prevent you from entering third party websites |
| Preconditions: | User must be logged on to his/her account |
| Basic Flow: | 1. User Logs on to LinkedIn 2. User browses for a particular job 3. Clicks “Apply” 4. Redirects him/her to a third-party website 5. User clicks more options next to the job title and clicks “Report Job” |
| Alternative Flow for 1: | 1. User Logs on to LinkedIn 2. User browses for a particular job 3. Clicks “Apply” 4. Redirects him/her to the official employer’s website. |

Use case to improve the job availability displayed on the website:

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| Use Case 7: | To check if a particular posting is available or not |
| Actor: | User |
| Trigger: | A particular job positing is expired |
| Preconditions: | User must be logged on to his/her account |
| Basic Flow: | 1. User Logs on to LinkedIn 2. User browses for a particular job 3. LinkedIn indicates the job is available on the website 4. Clicks “Apply” 5. Redirects him/her to the official employer portal 6. The job posting is no longer available |
| Alternative Flow for 1: | 1. User Logs on to LinkedIn 2. User browses for a particular job 3. LinkedIn shows the job posting the user is applying for is no longer taking applications or is expired |

Use Case for easy job search based on your preferences:

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| Use Case 8: | To apply for a desired job position |
| Actor: | User |
| Preconditions: | User must be logged on to his/her account |
| Basic Flow: | 1. User Logs on to LinkedIn   2. User browses for a particular job position  3. User applies to various job roles which are displayed on the website  4. User exits that particular tab.  5. User must search again for his/her job posting |
| Alternative Flow for 1: | 1. User Logs on to LinkedIn 2. User clicks “job alerts” 3. User can select job posting based on his/her preference |

Use Case for wrong results at times after the use of a filter:

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| Use Case 9: | Most Relevant results are not rendered after the use of a filter |
| Actor: | User |
| Preconditions: | User must be logged on to his/her account |
| Basic Flow: | 1. User Logs on to LinkedIn   2. Clicks “All Filters”  3. User filters using “By time earliest first”  4. Appropriate results are not rendered |
| Alternative Flow for 1: | 1. User Logs on to LinkedIn   2. Clicks “All Filters”  3. User filters using “By time earliest first”  4. Appropriate results with the earliest job posted are displayed |

Use Case for an employer follow option while applying through “Easy Apply”:

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| Use Case 10: | Employer Follow request while applying |
| Actor: | User |
| Preconditions: | User must be logged on to his/her account |
| Basic Flow: | 1. User Logs on to LinkedIn 2. User selects “Easy Apply” under LinkedIn Features filter 3. User Clicks “Easy Apply” 4. User applies for the desired job posting   4. After successfully applying, a window appears where it asks the user to follow the respective Employer on LinkedIn.  5. The button is default set to “Yes”.  6. When the user tries to untick it, the page rolls down to empty space. |
| Alternative Flow for 1: | 1. User Logs on to LinkedIn 2. User selects “Easy Apply” under LinkedIn Features filter 3. User Clicks “Easy Apply” 4. User applies for the desired job posting   4. After successfully applying, a window appears where it asks the user to follow the respective Employer on LinkedIn.  5.The button should be default set to “NO” |